BirdDog PHARMA

Physician-directed allergy care

COMPREHENSIVE ALLERGY CARE PROGRAM

Helping physicians identify and treat an underserved patient population

1 PATIENT SCREENING

Identify allergy risk quickly

- 1-minute QR code digital assessment at check-in
- Evaluates symptoms, triggers & history
- Provides clinical recommendation for testing

2 BLOOD ALLERGY TESTING

Safe. Easy. Accurate.

- 3-minute blood draw at point-of-care
- Comprehensive IgE testing (62 environmental & 94 food allergens)

3 PATIENT CONSULTATION

White-glove clinical support

- Our clinical team personally contacts every patient to review their allergy test results
- We answer patient questions and provide expert education
- We save your physicians and staff valuable time

4 PERSONALIZED IMMUNOTHERAPY

Treat the root cause, not just the symptoms

- FDA-approved allergen extracts
- Custom allergen immunotherapy (shots or drops)
- Tailored to the patient's unique allergy profile

5 CONTINUITY OF CARE

Expand allergy care within your practice

- Keep appropriate allergy patients under your care
- Reduce unnecessary referrals to allergy specialists
- Improve patient satisfaction and retention

WHY PHYSICIANS CHOOSE OUR PROGRAM

PHYSICIAN-DIRECTED
You stay in control of your patient, diagnosis, and treatment.

CLINICAL WORKFLOW
Seamless integration with no disruptions in patient care.

INSURANCE BILLING
We handle patient insurance billing, reducing the admin burden on your staff.

COMPLIANT LABORATORY
Accredited by CLIA & CAP to ensure accuracy and reliability.

TRUSTED PROFESSIONALS
Board-certified allergist and PharmD-directed program.

NO UPFRONT COSTS
All testing and shipping supplies are provided at no cost.

PRACTICE GROWTH
Expand your services while attracting new patients seeking allergy care.

SEE HOW THE PATIENT SCREENING WORKS
Scan the QR code to experience how quick and easy it really is!

YOUR CLINICAL PARTNER

We're more than a laboratory. We become an extension of your practice. Our clinical team personally educates every patient, answers their questions, manages all insurance billing, and provides ongoing support. The result is less administrative burden, more time for your physicians and staff, and a better overall patient experience.

We'd appreciate the opportunity to earn your business and become your trusted allergy care partner.